

News Release

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Cindi Boudreau Joins Boston Financial

Newly Created Role to Lead Proxy Solutions Business

QUINCY, Mass., December 17, 2012—Boston Financial Data Services, Inc. (Boston Financial) today announced the appointment of Cindi Boudreau to a newly created position as Managing Director of Proxy Solutions. Boudreau, a 25-year veteran of the financial services industry, will be responsible for driving the business strategy and sales for Boston Financial's Proxy Solutions business. In her new role, she will report to Rich Ahl, Chief Operating Officer of Boston Financial, and work closely with the sales organization headed up by Mike Tobin, head of sales for Boston Financial and DST Systems.

Before joining Boston Financial, Boudreau worked at D.F. King & Co. and was the executive vice president and co-managing director of the U.S. mutual fund business. She spent 13 years working at Alamo Direct (now Computershare Fund Services), where she held different positions in proxy and compliance services including the position of executive vice president of sales and marketing. Boudreau also worked at First Data Corporation where she marketed the Proxy Advantage product and oversaw sales.

"Our aim is to continue to expand our proxy business through our innovative technology solutions and proven electronic, print, and mail solicitation capabilities," said Terry Metzger, president and CEO of Boston Financial. "Cindi's appointment and vast experience in sales and marketing for proxy services supports our growth strategy and reinforces our commitment to the market."

"I am excited to join Boston Financial and have the opportunity to further develop client relationships in the proxy services market and help advance our industry leadership," said Boudreau.

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About Boston Financial

For more than 35 years, Boston Financial Data Services, Inc. has provided investor and intermediary services to the financial marketplace. Boston Financial was founded in 1973 as a unique partnership between two of the leading forces in the mutual fund business, DST Systems, Inc. of Kansas City, Mo., and State Street Corporation of Boston, Mass. For more information please visit the Boston Financial website at www.bostonfinancial.com.