



# Customer Communications

Flexible and dynamic correspondence for investors and advisors that sends the right message

Every piece of correspondence that an investor, distributor or advisor receives makes a statement of your organisation's values.

We understand the need of managers and distributors to reinforce the brand values in each and every item of correspondence; we have the tools, experience and capabilities to support this.

Our highly flexible technology brings a wide array of benefits to all types of correspondence, without the need for expensive programming. An example are fully dynamic documents whose content, style and even branding can change based on data values. Our solution delivers the ultimate in flexibility

- Design and layout of content can be aligned to meet the values of your brand
- Standard to bespoke fonts, size and placement
- Logos and signatures can change based on attribute values
- Full colour and various graph options

We also have a wealth of experience through our affiliate organisations in volume printing from continuous colour laser to pre-printed base stocks using traditional black.

The future of correspondence and the options for delivery is key in our minds. As more and more people become comfortable with the internet, we have ensured that our solutions are future proofed with the ability to create portable document formats that can be viewed over the internet, using formats such as Adobe PDF.

You can rest assured that we can help you deliver 21<sup>st</sup> century correspondence to your investors and advisors.

## at a glance

- Layout flexibility including alignments
- Data driven logic
- Dynamic documents based on data values
- Complete font flexibility
- Graphics support from logos to graphs
- Colour supported

