



IFDS rise to the challenge for Sport Relief 08

Essex based IFDS will play a massive part in Sport Relief 2008 by providing its award winning call center and 300 staff to run the donation lines

London, 11 March 2008 - International Financial Data Services (IFDS), the Essex based financial services administration outsourcer, is providing its entire award winning call center infrastructure and 300 volunteers to staff the donation lines for Sport Relief 2008.

Sport Relief is an initiative of Comic Relief, and the 2008 Sport Relief uses everything that's good about sport to raise money and change lives. Comic Relief spends the money raised helping vulnerable people in the UK and across the world's poorest countries. 300 volunteers at IFDS will be working their socks off throughout the 7 hour TV extravaganza on BBC One on Friday 14 March. This top night of entertainment will see sporting heroes and top celebrities challenging themselves to raise cash. Over £18 million was raised for Sport Relief in 2006 and this year with the help of all the IFDS volunteers we hope to help to beat that total!

During the day on Friday 14 March, IFDS will be transforming its offices with an array of fund raising activities to raise money internally, ranging from sponsored rowing and cycling machines throughout the offices, egg and spoon races and a Jeans to work day.

Simon Hudson-Lund, Chief Executive Officer of IFDS, commented:

"We have a great team of volunteers at IFDS who are totally committed to the work Sport and Comic Relief does. The atmosphere on the night promises to be electric and the team will be working incredibly hard whilst getting into the spirit of Sport Relief and ensuring IFDS rise to the challenge!"

Jan Brown, from Comic Relief's campaign management team commented:

"Without the help of organisations like IFDS, Comic Relief would not be able to help so many vulnerable people living incredibly tough lives both at home in the UK and across the world's poorest countries. We greatly appreciate the time, enthusiasm and dedication of people in call centres all around the UK in handling the phenomenal amount of calls we take on the night and we would like to say a massive thank you!"

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MEDIA CONTACTS:

International Financial Data Services

Julian Rice	Head of Marketing	T	+44 (0) 1268 44 3248
Simon Hudson-Lund	Chief Executive Officer	T	+44 (0) 1268 44 3000

Sport / Comic Relief

Jan Brown	Campaign Management	T	+44 (0) 20 7820 5529
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NOTES TO EDITORS:

Comic / Sport Relief

- » Rise To The Challenge for Sport Relief Weekend from Friday 14 March – Sunday 16 March
- » To make a donation, call **08457 910 910** (local call charges apply)
- » Since its launch in 2002, Sport Relief has raised £50 million
- » By getting involved in The Sport Relief Weekend you're helping to change lives. The money you raise will be spent by Comic Relief to transform lives here in the UK and across the world's poorest countries.
- » Sport Relief is an initiative of Comic Relief, registered charity 326568

International Financial Data Services ("IFDS")

Is a 50/50 joint venture between affiliates of Boston-based **State Street Corporation**, the world's leading provider of services to institutional investors, and **DST Systems Inc.**, a Kansas City, Missouri-based leading provider of shareholder accounting services and proprietary systems.

IFDS is today recognised as the world's leading provider investor record keeping and transfer agency solutions on a BPO (Business Process Outsourcing) and ASP (Application Service Provision) basis. Our services are provided to a wide range of global collective investment, wealth management and platform clients, supporting over 17 million accounts for over 160 organisations, and with over 2,500 experienced staff based in four locations (Canada, Ireland, Luxembourg & United Kingdom). Figures as December 31, 2007.

For more information visit the International Financial web site ifdsgroup.com

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